

MEETING NOTICE

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m., Tuesday, February 17, 2004 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

AGENDA
SCOTTSDALE TOURISM DEVELOPMENT COMMISSION
City of Scottsdale
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona
8:00 a.m. Tuesday, February 17, 2004

1. CALL TO ORDER

2. ROLL CALL

Margaret Dunn, Member
Jerry Gleason, Member
Tom Morrow, Chairman
Shaun Robinson, Vice-Chairman

Sally Shaffer, Member
Ned Sickle, Member
Terri Benich, Member

3. APPROVAL OF MINUTES

The Commission will be asked to review the minutes from the January 20, 2004 meeting.
Commission action by motion is requested. (Attachment 1)

4. BED TAX COLLECTION & FINANCIAL REPORTS

Kathy Carlisle O'Connor, Tourism Development Manager and Craig Clifford, Chief Financial Officer.

Commission action by motion is requested. (Attachments 2 and 3)

5. PROPOSAL TO CITY COUNCIL FOR AN INCREASE IN TOURISM DEVELOPMENT FUNDS.

Kathy Carlisle O'Connor, Tourism Development Manager

Commission action by motion is requested. (Attachment 4)

6. SCOTTSDALE CONVENTION & VISITOR'S BUREAU FY 03/04 UPDATE AND FY 04/05 DESTINATION AND MARKETING APPROVAL PROCESS

The Commission will hear a mid-year report and the schedule for FY 04/05 Destination and Marketing program review and approval process.

Rachel Sacco, President & CEO

No Commission action required. (Attachment 5)

7. EVENT SUPPORT PROGRAM

The Commission will continue their discussion from the Work Study Session in January.

Kathy Carlisle O'Connor, Tourism Development Manager

Study/Action item. (Attachment 6)

8. DOWNTOWN SCOTTSDALE REPORT

The Commission will hear a presentation on the goals and objectives of the new EMSD Commission and future plans for Downtown Scottsdale.

John Little, Executive Director, The Downtown Group

No Commission action required.

9. ADMINISTRATOR'S REPORT

Kathy O'Connor, Tourism Development Manager

Information item. No Commission action required. (Attachment 7)

10. UPCOMING EVENTS AND COMMISSION BUSINESS

The next regularly scheduled meeting will take place, Tuesday, March 16, 2004.

11. PUBLIC COMMENTS

12. ADJOURNMENT